



October 4, 2022

Words: Annie Block

Rockwell Group Encourages a New York Tradition With Stoop NYC

The stoop is an architectural detail adapted from Dutch styles to cope with flooding. As the outdoor stairway proliferated, it began contributing to neighborhood socialization. Which is exactly what Rockwell Group intended with its pro-bono project, Stoop NYC in Jackson Heights, Queens. Its third partnership with the New York City Department of Transportation, after pandemic-response initiatives DineOut and Open Stage, Stoop translates the classic form into a freestanding piece of furniture that provides seating and storage (lightweight custom cubes can stow beneath the steps) and encourages community activities and even local pride, thanks to Deborah Wasserman's neighborhood-inspired graphics. The project was initially conceived for the city's Open Streets program, but Rockwell Group is offering its drawings and fabrication overview free of charge for groups wishing to create their own Stoop, at rockwellgroup.com.

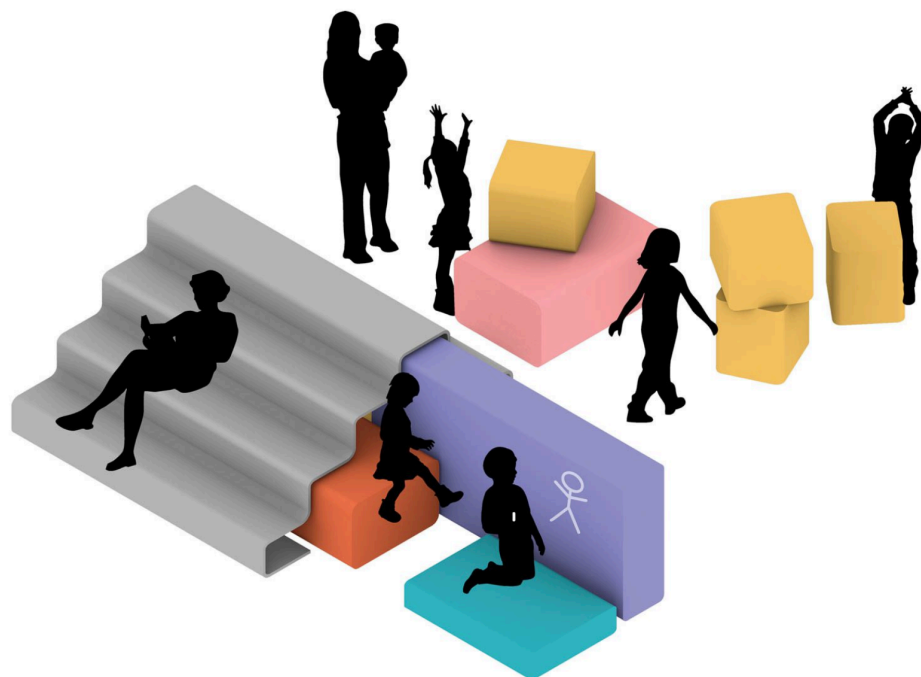


Image courtesy of Rockwell Group.



Photography by Kamila Harris.



Photography by Kamila Harris.